



Wheel-A-Thon 2010

BUSINESS SPONSOR OPPORTUNITIES

The Center for Disability Rights Wheel-A-Thon is an event that raises awareness and funds for CDR and its Youth Programs. CDR's Wheel-A-Thon 2010 is Sunday, Sept. 19, 2010.

CDR's Wheel-A-Thon 2010 includes several sponsor opportunities to businesses with some significant public relations benefits. The following are the different sponsor levels available.

GOLD WHEEL: \$1,000 and up

Benefits:

- Company logo on top of Wheel-A-Thon T-shirt or bag
- Company name on event banner and posters and on www.wheel-a-thon.org
- Company name mentioned in all press releases
- Company name on participant bag
- Company name on a sign posted along the route
- Opportunity to place company sign at the event
- Opportunity to provide promotional items for participant bags
- Company name mentioned on all radio and TV announcements

SILVER WHEEL: \$500 and up

Benefits

- Company name on top of Wheel-A-Thon T-shirt or bag
- Company name mentioned in all press releases, and on www.wheel-a-thon.org
- Company name on a sign posted along the route
- Opportunity to provide promotional items for participant bag
- Opportunity to place company sign at the event

BRONZE WHEEL: \$250 and up

Benefits

- Company name on bottom back of Wheel-A-Thon T-shirt or bag
- Company name mentioned in all press releases
- Company name on sponsor page of www.wheel-a-thon.org
- Opportunity to provide promotional items for participant bag